

The image features a solid blue background. In the center, there is a dark blue silhouette of two human heads overlapping. The head in the foreground is facing right, while the one behind it is facing left. A bright, glowing white point is located in the center of the forehead area where the two heads overlap. Overlaid on this graphic is the word "Characters" in a large, bold, white sans-serif font.

Characters



Archetypes vs. “Metaphor Family”

A scene from the movie Star Trek: The Motion Picture. Captain Kirk (William Shatner) is on the left, wearing a yellow command uniform, looking towards the center. Ilia (Persis Khambhata) is in the middle, wearing a blue uniform, looking at Spock. Spock (Leonard Nimoy) is on the right, also in a blue uniform, looking down with a serious expression. The background shows the bridge of the Enterprise with various control panels and a red star symbol on a screen.

Head/Heart/Gut



The four aspects of believability

A cinematic image of Batman standing on a rooftop in Gotham City at night. It is raining heavily, and a large, bright full moon hangs in the dark sky. The city lights are visible in the background, including a neon 'PARKING' sign. Batman is wearing his iconic suit, which features a glowing bat symbol on the chest and a utility belt. His cape is draped over his shoulders.

**Every characteristic must have
a purpose**

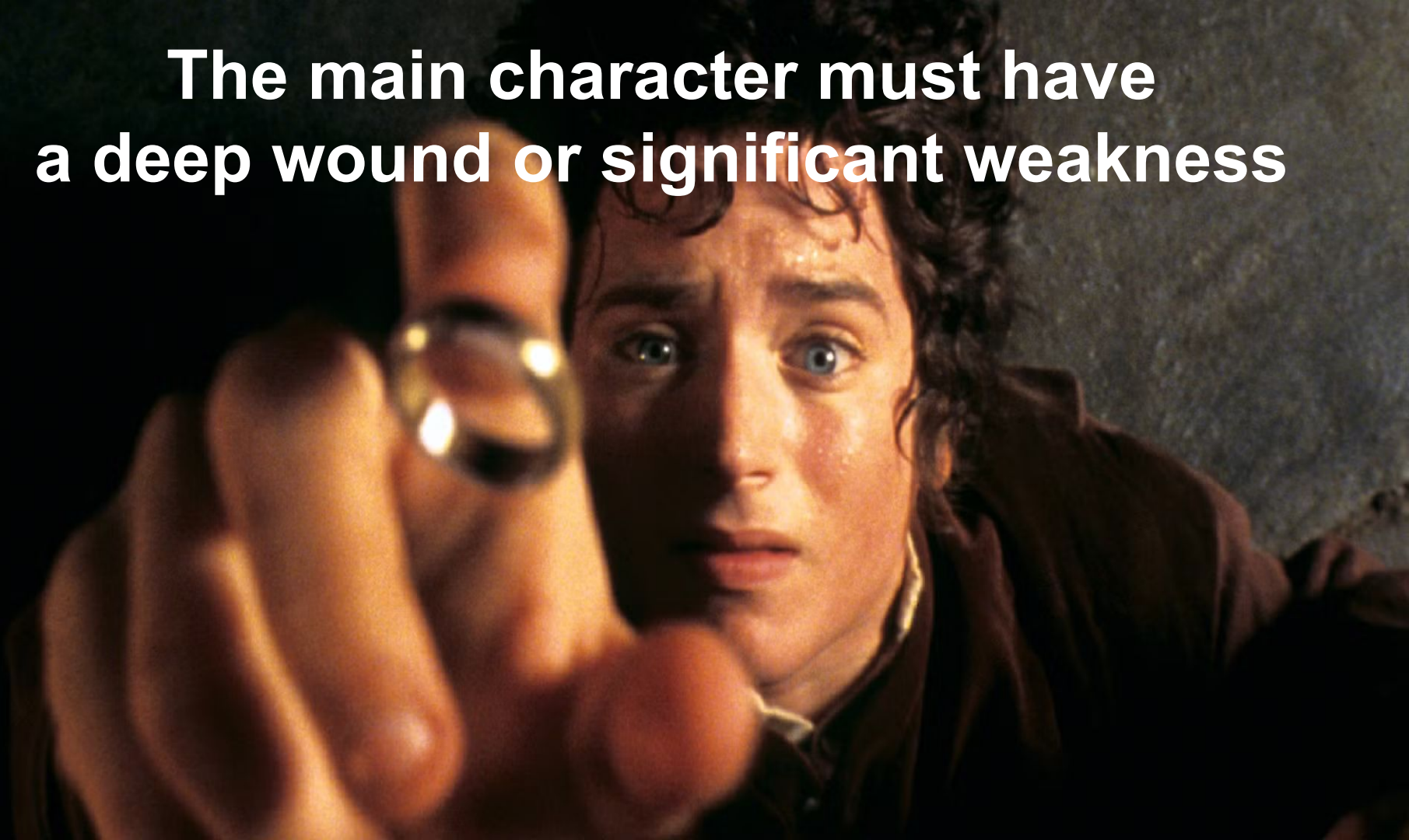


Grab the reader's attention

Choose one hero (or the reader will choose for you)



**The main character must have
a deep wound or significant weakness**



Desires are rooted in values





The main character should have a shortsighted goal

Opening scenes



A close-up of Harry Potter, played by Daniel Radcliffe, wearing his iconic round glasses and a Gryffindor house robe. He is pointing his wand directly at the viewer with a determined expression. The background is a dark, swirling teal color.

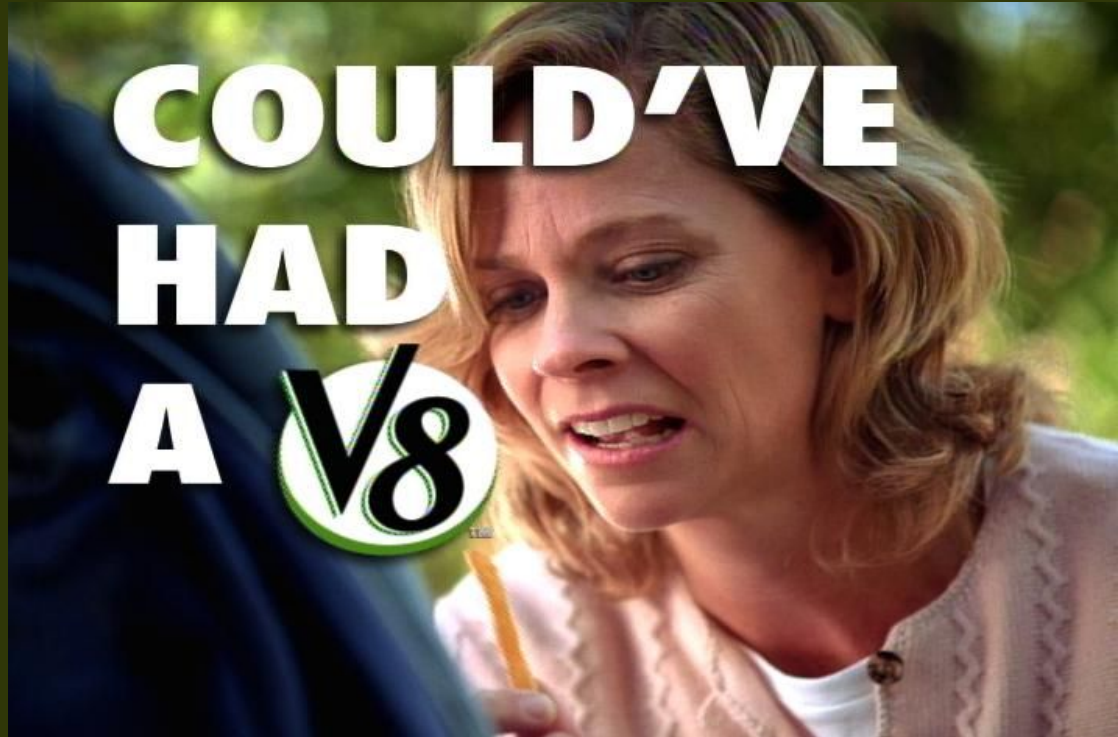
Believe, care

& invest



The conflict must start ASAP

**Characters
must always
act at the top
of their
intelligence**



1. In front of you is a character development worksheet. Use it to start building your primary and 1-2 secondary characters.
2. Begin the opening scene of your story.