

Is your villain comedic or tragic?

What event, circumstance or person turned them into a villain?

What does your villain believe about the world?

What does your villain believe about herself?

What is your villain's goal?

Why does the villain's goal conflict with the hero's goal?

How does your villain plan to achieve her goal?

What hurdles (besides the hero) will the villain have to overcome to get what he wants?

What is your villain's family history?

What is your villain's pet peeve?

Does your villain have sidekicks or henchmen (or in the case of memoir: enablers, enforcers or codependents)?

Where does your villain live? Work?

Where does your villain get his money?

Does your villain feel wronged or mistreated? How?

Does your villain feel guilty? What about?

Does your villain blame someone for something? Who, what and why?

How does your villain treat subordinates? How does she treat colleagues?

Is there anyone your villain respects, or is modeling himself after?

What does your villain do to frighten others? Why?

What does your villain do to manipulate or use others?

Does your villain pursue victims, or set traps for them?

What area of the world is your villain from?

What are your villain's accomplishments?

What is your villain's skill set?

What are your villain's flaws & weaknesses?